

BEFORE & AFTER REAPPLICATION ESSAYS

PROMPT: Since your previous application, what steps have you taken to strengthen your candidacy? (250 word limit)

“BEFORE” REAPPLICATION ESSAY

All your dreams can come true if you have the courage to pursue them.
~ Walt Disney

I have strengthened my candidacy by retaking GMAT to get a score of 740, by moving to a Fixed Income Proprietary team within the firm and launching a new business with over 10 million in revenues and joining a cricket league in my area, benefits of the match are donated to CRY, also coaching young people in cricket.

The first step was to strengthen my professional background by expanding my trading knowledge to include various Fixed Income securities. Before I was trading mostly on behalf of the clients and specialized in equities. September, last year I was given the opportunity to use my electronic trading experience in equities space and apply it to the world of fixed income and the result was launching of a successful US Treasuries trading venue with revenues north of 10 million dollars. This was one of the first private US Treasuries pools to be launched in Wall Street and was a roaring success.

I have also actively been involved with the community at various levels including organizing networking events and also events to appreciate the apartment staff to bigger issues such as helping with immigration reforms, calling and speaking to the members of the House to support immigration reform. I have since my last application joined New Jersey Soft Ball Cricket league with over 100 teams - *its a non profit* where proceeds of the match go to CRY (Child Relief and You). Also coach young people interested in cricket.

With all these above, I hope i have made a strong case for my reapplication and hope to join Class of 2017.

268 Words

As you read, consider whether this clichéd quote connects in any relevant way to the story.

Would this sentence grab the applicant's reviewers' attention? If so, in what ways?

Is this a strong thesis on which to base an essay?
Why or why not?
How might implying it instead of stating it outright improve the essay and save premium word space?

Uh-oh...
Was the applicant's proof-reader napping?

What common error has the applicant made?

Would this ending leave a reviewer feeling inspired? Why or why not?

As you read on, consider ways the applicant uses this original quote to express his life passion and personal qualities, unify the theme, and incorporate a unique and persuasive metaphor within his narrative.

“AFTER” REAPPLICATION ESSAY

Cricket being my first love, once I enter the ground it's a different zone altogether and that hunger for winning is always there. – Sachin Tendulkar

Like India's preeminent player, I refuse to let losing define me. That's why I burned my rejection letter from Kellogg and set about changing my perspective.

Would this first sentence capture a reviewer's attention and make them want to keep reading?
Why or why not?

Prior to applying, I'd specialized in equities and traded on behalf of clients. Nagged by a chronic suspicion that I could apply these skills to the world of fixed income securities, I turned to expanding my trading knowledge. Last September, I shored up my courage and approached Roger, my direct manager.

What does this short passage tell a reviewer about the applicant's personal qualities?

"Go for it!" he said, after I'd pitched the idea of building a fixed income proprietary team and teaching them to apply electronic trading to the U.S. treasury pool. The idea was an industry first, and results vastly exceeded expectations. Together, we launched a U.S. Treasuries trading venue with revenues north of \$10 million.

- How does the short snippet of Roger's dialogue in the first sentence SHOW without telling?
- What does it reveal about him?
- Can you think of specific ways in which introducing a new character strengthens the story?

Since last year, I also bumped my GMAT score up 50 points to a respectable 740 and joined the New Jersey Soft Ball Cricket league whose hundred teams' match proceeds benefit the non-profit Child Relief and You (CRY). On Sunday afternoons, I coach cricket to their young clients.

"You want to win?" I ask them, "Then bowl like you mean it."

217 Words

Considering both of the applicant's essay drafts, do you believe that shortening the second essay has impacted the essay's quality?
If so, in what ways?

- Would this ending leave a reviewer curious to learn more about the applicant? Why or why not?
- In what way does it elaborate on the applicant's personal qualities?
- How does it skillfully carry the original quote and its metaphor through?

